



# XVIIth Biennial International Conference on Infant Studies Baltimore, Maryland March 10-14, 2010

## Sponsorship Solutions

Set yourself apart from the rest *and* lend support to ICIS!

Sponsorship packages showcase your presence at the Baltimore meeting and bring valued programming and services to the meeting and its attendees.

Choose from the following options, mix and match, or contact ICIS to propose alternatives.

### **Tote Bag — ( \$3,000 – Sole logo; \$2,000 - Shared logo)**

*Deadline: November 9, 2009*

Gain a competitive edge with a roaming advertisement! Put your message on the arms of nearly 2,000 people.

Sponsorship price includes:

- Sponsor recognition in the *Program Book*
  - Sponsor recognition on the onsite entrance signage and the SRA website, with logo and link to your website
- Contact Eileen Kramer, ekramer@umd.edu for partial bag pricing.

### **Internet Kiosks — \$2,500**

*Deadline: February 8, 2010*

Today's fast-paced world keeps everyone tied to their email. Internet kiosks are the perfect way to grab your audience.

Sponsorship price includes:

- Sponsor recognition in the *Program Book* (if confirmed by November 9)
- Sponsor recognition on the onsite entrance signage and the SRA website, with logo and link to your website
- Default monitor background and screensaver with your name, logo, and booth number at each sponsored kiosk
- Organization name, logo, and booth number on cafe and kiosk signage
- Promotional materials at each kiosk (all materials require prior ICIS approval)

### **Meet the Scientist Lunch or Young Investigator Breakfast — \$2,500**

*Deadline: February 8, 2010*

These events provide a special and unique opportunity for students to have small, informal discussions with leaders in the field of adolescence.

Sponsorship price includes:

- Sponsor recognition in the *Program Book* (if confirmed by November 9)
- Sponsor recognition on the onsite entrance signage and the SRA website, with logo and link to your website
- Signage with organization name, logo, and booth number in the registration area and at the event
- Promotional materials at the event (all materials require prior ICIS approval)

### **Advertise in the Program Book**

Stand out among the competition! Advertisements in the *Program Book* hit 1,900+ member, nonmember, and press attendees! *Book advertisements* will receive a 10% discount on their ad rate. Contract, payment, and ads are due **November 9, 2009**.

#### **Size (width x length) Rates 10% Discount**

Half Page 3.25" w x 9.5" h \$500 \$450

Full Page 7" w x 9.75" h \$800 \$720

2-page 7" w x 9.75" h each \$1,200 \$1,080

Inside Front Cover 7" w x 9.75" h \$1,200 \$1,080

Inside Back Cover 7" w x 9.75" h \$1,000 \$900

Outside Back Cover 7" w x 9.75" h \$1,500 \$1,350

### **Tote Bag Inserts**

Position your product directly in the hands of 1,900+ attendees at a bargain.

### **Booths - \$800; \$650 (Non-profits)**

8' x 10" booths. On site fees for power boars, extension cords, and inbound package handling are not included.

### **Combined Book Display - \$100 per title**

No sells on-site at the Combined Book Display; include order form. Books display become the property of ICIS.