

## 2010 International Conference on Infant Studies

March 11-14, 2010  
Baltimore, Maryland, USA

### Preparation and Presentation Information for Posters

#### General Information

1. **Poster Size:** ICIS provides a poster board that is 8 ft. (2.4 meters) wide and 4 ft. (1.2 meters) high, with a 2-inch (2.4 centimeters) frame all around, and mounted on a 4 ft. (1.2 meters) stand. This poster board space is devoted to one poster.
2. **Location:** *Key Ballroom Salons 7&8*. Your poster board is indicated in your decision notification, as well as in both the online and printed program book, by a number that specifies your board position in the poster area.
3. **No power** will be available for posters.
4. **Length of session:** Poster sessions are scheduled for 1 hour and 50 minutes.
5. **When to hang your poster:** During the *20 minutes immediately* preceding the start of the scheduled poster session.
6. **Your poster must be removed promptly at the end of the session**, so that preparations for the next session can begin immediately.

#### Suggestions for Presenting This Format

Stand next to your poster(s) and be prepared to answer questions or discuss your research with people who come by to view your poster. Many poster presenters have found success in engaging people who show interest in a poster by asking a few prepared questions.

#### Preparing Effective Posters

1. **Your poster should be self explanatory**, so that you are free to answer questions and discuss your research with interested persons.
2. **Avoid unnecessary detail** in figures, drawings, tables, and charts. It is often helpful to have captions that state the main conclusion the viewer is intended to draw from your graphic presentation, rather than simply naming the variables included.
3. **All materials should be prepared prior to the meeting.** ICIS does not provide reproduction or graphic facilities at the meeting.

#### Technical Preparations

1. **Your poster may be either composed** of up to 32 sheets (8 sheets across and 4 sheets down) of paper or light-weight cardboard, 8.5 inches x 11 inches; fewer sheets of larger paper that fit within 96 inches across x 48 inches down; or may be printed professionally as one large sheet, to fit within 96 inches across x 48 inches down space. The choice of style is yours.
2. **Whether one sheet or many:** (1) The title of your poster and (2) the authors' names should appear at the top in letters that are at least 1" (2.5 cm) high. Do *not* print the title in all capital letters as it is more difficult to read.
3. **All letters and numbers in the poster content should be at least 1/4" (.6 cm) high**, preferably in a simple, bold font and, of course, *not* in all capital letters.
4. **An overall left-to-right organization** facilitates easier reading of your poster by viewers.
5. **Poster boards are compatible with push-pins.**

#### Alternatives to Handouts

Presenters may choose to prepare a handout including the main points, specific methodology, and details of statistical analyses. In support of greener meetings, here are alternatives to preparing paper handouts of your presentation:

1. Provide a sign-up sheet to collect names and email addresses for a subsequent emailing of your "handout" after the Biennial Meeting.
2. Save your presentation on a public FTP site or other website with public access and then prepare several pages of stick-on labels with the FTP or web address and the title and authors of the poster. Attendees may help themselves to a label.